



## News Release

### **New 'Pulse of the Port' Now Playing Catch the award winning show on YouTube, LBTv8**

September 04, 2009



The 5th Annual Green Port Fest helps kick off the latest installment of "Pulse of the Port," the award winning television and on-line video program that gives insight into one of the largest seaports in the world. Other segments focus on the Gerald Desmond Bridge, "green" leases, interns and Hollywood imports:

To view the individual segments, click on the following YouTube links:

- \* [Green Port Fest '09](#)
- \* [Gerald Desmond Bridge](#)
- \* [Cinebags](#)
- \* [Community Outreach Interns](#)
- \* [Matson's Green Lease](#)

Last year, 10,000 people attended Green Port Fest, which features free harbor and land tours of the Port and other family-oriented activities. Catch glimpses of what to expect with highlights of last year's event. This year the event will be held Oct. 3rd, from 10 a.m. to 3 p.m. Parking is free at the Long Beach Convention Center.

Also in this episode of Pulse of the Port, learn why the Port is proposing to replace the Gerald Desmond Bridge, which links Terminal Island to the rest of the Port and downtown Long Beach. It is estimated that 15 percent of all the goods that come in and out of the country move through the bridge, which was dedicated in 1968. The Gerald Desmond is also a major commuter thoroughway for Long Beach and South Bay residents. Although structurally sound, the bridge is outdated and replacing it would not only improve traffic and safety, it will create close to 22,000 jobs annually.

At Pier C, "Pulse of the Port" explores another project that is creating jobs with added benefits. The Port recently began construction on a shore power terminal at the pier. Shore power allows ships to plug into less polluting landside electricity instead of running diesel engines while at berth. The project is part of a "green lease" signed by Matson, the American shipping line that class Pier C home.

All that plus "Pulse of the Port" correspondent Scott Nelson shows you one of the more interesting products to fill those cargo containers you see at the Port, new hostess Iris Almario does a little Q&A on the streets and the Port's community outreach interns learn a bit about how to hone their job skills.

Catch the September installment of "Pulse of the Port" Mondays at 7:30 p.m. and 11 p.m., Wednesdays at 7:30 p.m., Fridays at 7 p.m., Saturdays at 7:30 p.m., and Sundays at noon on Long Beach Television Channel 8. Verizon subscribers can catch the program on Channel 21. The show is also available for viewing on the Port's web site, [www.polb.com/videos](http://www.polb.com/videos).

Or subscribe to the Port's YouTube channel: <http://www.youtube.com/user/portoflongbeach>

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