



News Release

New "Pulse of the Port" Airs on Web, Cable Episode features a hybrid tug, 'drifting' cars, more

February 11, 2009



The latest episode of Port of Long Beach's award-winning television program, "Pulse of the Port," will be available for viewing on the Port's web site, www.polb.com/videos, Youtube.com and on Long Beach Television Channel 8 beginning February 16, 2009.

This month's "Pulse of the Port" looks at how the Port kicked off 2009 with a new Green Flag Program to further improve air quality and significantly cut

pollution from ships. Other segments include how the Port supports millions of jobs throughout the nation, a "drifting" race at the Port, and environmental achievements such as shoreside power and the arrival of the world's first hybrid tugboat.

"Pulse of the Port" began airing in September 2005 and, since then, has won recognition from the Telly Awards, American Association of Port Authorities, the City-County Communications and Marketing Association, and the California Association of Public Information Officials.

Previous episodes, which are archived at www.polb.com/pulse, include "A Day in the Life of a Container", a segment that follows a container that is transported to a local store from overseas, and the proposed \$750-million Middle Harbor Redevelopment Project.

Catch "Pulse of the Port" Mondays at 7:30 p.m. and 11 p.m., Wednesdays at 7:30 p.m., Fridays at 7 p.m., Saturdays at 7:30 p.m., and Sundays at noon on Long Beach Television Channel 8.

Viewers can also access YouTube, <http://youtube.com/portoflongbeach>, to watch the latest and archived episodes as well as coverage of special events.

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