



## **MEDIA ALERT: Clean Trucks Program Media Briefing Center October 1**

**Interviews with Port officials at media center available today until noon**

10/01/08

**What:** Port of Long Beach officials will host a media briefing center for print, television and Internet reporters looking for information, interviews and photo opportunities regarding the kickoff of the landmark Clean Trucks Program. The briefing area will include information packets, interview opportunities, coffee and snacks.

**When:** 7:30 a.m. to 12 p.m., today, Wednesday, October 1, 2008

**Where:** A temporary Media Tent will be set up in the parking lot outside Long Beach Container Terminal, 1171 Pier F Avenue. From the 710 Freeway take the Pico Avenue exit south to Harbor Plaza, make a right on Harbor Plaza and a left on Pier F Avenue. Follow Pier F Avenue to Long Beach Container Terminal.

**Why:** The Port of Long Beach's Clean Trucks Program is an unprecedented environmental program to clean up pollution from dirty diesel big-rigs by 80 percent by 2010. The Port of Long Beach, trucking companies, independent truck drivers and other stakeholders are working together on the most ambitious anti-pollution plan ever developed at a global seaport.

**Who:** Port officials will be available to answer questions about the program.

**Photo op:** Photos of trucks, terminal access gates and other Port operations will be available at or near the media site.

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