



Board Names New Port Marketing Manager

Former Shipping Industry Official Joins Port's Trade Relations Team

May 22, 2007

The Long Beach Board of Harbor Commissioners has named former NYK Line sales representative Roger Wu as the Port's newest marketing manager in the Trade Relations Division.

Wu, who reports to Don Snyder, director of Trade Relations, has more than 10 years experience in the shipping industry. In his previous position at NYK Line he was responsible for major accounts in Los Angeles, Orange, San Diego and Riverside counties and Phoenix, Arizona.

As a Port marketing manager, Wu's responsibilities include maintaining contacts with the Port's terminal operators and shipping lines, analyzing trends, evaluating cargo projections, planning trade missions and representing the Port in industry organizations.

Wu was with NYK Line, one of the world's leading shipping companies, for seven years. Prior to that he worked for Evergreen America shipping and supervised cargo operations for EVA Airways.

Wu holds a bachelor's degree in economics from University of California, Irvine, and is currently pursuing a master's degree in global logistics at California State University, Long Beach.

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