

Tune in: "Pulse of the Port" TV Show

Award-winning program shows bustling seaport life

If you haven't seen the Port of Long Beach's monthly cable television show, "Pulse of the Port," you're missing a fascinating, award-winning program about life at one of the busiest seaports in the world. Tune in to Long Beach Television Channel 8 during "Pulse of the Port's" regularly scheduled broadcasts, or catch the program anytime on the Port's web site.

This month's episode of "Pulse of the Port" includes the landmark clean air initiative, the San Pedro Bay Ports Clean Air Action Plan, a preview of the Port's upcoming Green Port Open House October 7 and more.

Past episodes, archived on the Port's web site, have taken viewers aboard a giant cargo container ship, shown the Port from the birds-eye view of a



Crane operator Mike Mitre was featured on "Pulse of the Port."

gantry crane operator, explained how the Port's environmental programs are working to improve air quality and much more.

The news magazine-style program has won awards from the American Association of Port Authorities and the California Association of Public Information Officials. The program debuted in September 2005.

In addition to being broadcast locally, "Pulse of the Port" is featured on stations throughout California, reaching an audience of more than 6 million viewers.

Don't miss the latest episode. "Pulse of the Port" airs on Long Beach Television Channel 8 on Mondays at 7:30 and 11 p.m.; Wednesdays at 7:30 p.m. and 11 p.m.; Fridays at 7 p.m. and (in Spanish) at 7:30 p.m.; Saturdays at 7:30 p.m.; and Sundays at noon.

We want to hear from you! Please give us your feedback in a short readership survey at www.polb.com.



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