



**SNYDER NAMED DIRECTOR OF TRADE AND MARITIME SERVICES
Board Promotes Port Marketing Manager**

April 5, 2005

The Long Beach Board of Harbor Commissioners voted Monday, April 4, to appoint the Port of Long Beach's current marketing manager, Donald B. Snyder, as the director of Trade and Maritime Services.

Snyder, who will report to Tom Teofilo, managing director of Maritime Services, has extensive experience in sales, marketing, market analysis, strategic market planning, global logistics, customer service and port operations.

As director of the Port's Trade and Maritime Services Division, Snyder will be responsible for sales and marketing, port operations, managing the Port's nine overseas offices and customer service. He and his staff act as liaisons to port customers.

For the past six months, Snyder has been serving in rotation as the acting director of the Trade and Maritime Services Division after the retirement of Wilma Powell.

Snyder came to the Port in 2003 from Mattel Inc., where he served as the toy giant's manager of import/export logistics for six years. Prior to Mattel, Snyder spent a decade working for the shipping line Sea-Land Services.

Snyder holds a Bachelor of Science degree in world business from San Francisco State University.

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