

COMMUNICATIONS DIVISION * 925 HARBOR PLAZA * P.O. BOX 570 * LONG BEACH CA 90801

CABLE TV PROGRAM LOOKS AT PORT

News Magazine Show, 'Pulse of the Port," Airing on Channel 8

Sept. 12, 2005

The Port of Long Beach is airing "Pulse of the Port" – a cable TV program offering a behind-the-scenes look at this vital seaport and transportation center.

"Pulse of the Port," a half-hour news magazine television program, is airing 7:30 p.m. each Monday, Wednesday, Friday and Saturday at Long Beach Television 8, the City of Long Beach's Channel 8 government access channel hosted by Charter Communications. The Friday airing will be broadcast in Spanish. The Port also is planning to air a segment in the Cambodian language, Khmer. Coming soon, "Pulse of the Port" also will air on other channels.

The first program will include segments on the Port's new groundbreaking Green Port Policy for protecting the environment. Port officials, including Harbor Commissioners, discuss the Green Port Policy and how it is changing the way the Port does business.

Another segment looks at the OffPeak truck gate program aimed at easing commuter traffic congestion on Long Beach-area freeways and improving air quality. "Pulse of the Port" takes viewers aboard one of the new 8,000-container-unit mega-ships capable of literally filling a shopping mall from floor to ceiling. The program also includes a profile on a port pilot who is responsible for "driving" ships in and out of port, in good weather and bad.

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