



It's Official – We're the Most Social Port in the World



The Port of Long Beach is usually ahead of the curve when it comes to technology, and that includes social media. Spire, a data company that measures all things maritime, recently ranked the Port of Long Beach as the [most social port in the world](#).

A huge thanks to all of our social media friends for following us!

Not following the Port already? Whether you're a [Twitter](#) addict, [Facebook](#) liker or [Instagram](#) scroller, we always have important information, awesome photos and upcoming free events to share with you. We even have a [YouTube](#) channel with videos covering all aspects of Port operations.

If you have suggestions for our social media, or want to see more of something in our posts, email community@polb.com.

New Streetlights = Savings and Less Pollution



It's always a good thing when any kind of pollution is reduced and on top of that, money is saved. New [LED \(light-emitting diode\)](#) streetlights, funded in part by nearly \$700,000 from the [Port's grant program](#), are going to save the city \$1 million in energy costs and reduce carbon dioxide emissions by 7,297 tons. Put in another way, the move to LED lights will be the equivalent of **removing 21,000 cars from the road** over the LED's lifespan.

Another added benefit is better illumination – white-color LED instead of the dingy orange-color lights today. This is especially good news for cyclists and pedestrians!

The Big Pour



Over **300 truckloads** of concrete were poured in late September for the foundation of one of the two towers that will support the replacement for the Gerald Desmond Bridge.

Watch this [short video](#) for a glimpse into the monumental effort, dubbed The Big Pour, for the first tower base.

Keep up to date with all things bridge at newgdbridge.com or by downloading the [award-winning app](#).

Shaping a Vibrant Community



We all know the Port of Long Beach is an economic engine for the nation, but did you know that we also support local community groups that champion a variety of causes including the arts, environment, social justice, historic preservation and more? Nearly \$400,000 was [recently awarded](#) to a variety of groups that contribute to our diverse community. Thank you to the local organizations that help make Long Beach the great city that it is!

[More sponsorship information](#).

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Upcoming Events

The Port of Long Beach is proud to sponsor these community events! Click on the event for more information.

[Port Town: A Historical Photo Exhibit](#)

LAST WEEK OF EXHIBIT
Open through Nov. 6
Historical Society of Long Beach
4260 Atlantic Ave.
Long Beach, CA 90807

[Port PHOTO Gallery](#)

Open through Jan. 3
Museum of Latin American Art
628 Alamitos Ave.
Long Beach, CA 90802

[Wednesday, Nov. 4 College and Career Exploration Night](#)

6:30 - 8:30 p.m.
CSULB Walter Pyramid
1250 Bellflower Blvd.
Long Beach, CA 90840

[Saturday Nov. 7 Dia de Los Muertos](#)

5 - 10 p.m.
Pine Ave. between Seventh and Eighth streets

[Saturday Nov. 7 19th Annual LB Veterans Day Parade](#)

Step-Off at 10 a.m.
Houghton Park; Route runs along Atlantic Avenue
Long Beach, CA 90805

There will be a free festival immediately after the parade at Houghton Park with a kids fun zone, live music, and food. Festival ends at 2 p.m.

[Saturday Nov. 14 *Community Tree Planting](#)

9 a.m. - noon
Garfield Elementary School
2240 Baltic Ave.
Long Beach, CA 90810

**For more information about the tree plantings, please contact the Neighborhood Services Bureau at [\(562\) 570-6866](tel:562-570-6866)*

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What are you interested in knowing?

We want to know what you, the community, are interested in knowing! Please e-mail suggestions and questions for this newsletter to community@polb.com.