



News Release

Port Awards \$373,000 to Community Groups

Sponsorships support diverse array of events, organizations in Long Beach

May 23, 2017

The Long Beach Board of Harbor Commissioners on Monday awarded \$372,500 in community sponsorships to 136 organizations for the second and final call of the fiscal year.

With the latest sponsorships, the Port has presented \$911,250 to 272 groups during the fiscal year that began Oct. 1. The Port of Long Beach's community sponsorship program helps the Port educate and engage the public about its role in international trade and highlight its dedication to social responsibility.



"It's important for us to support the diverse groups and events that make Long Beach a great place to live and work," said Harbor Commission President Lori Ann Guzmán. "These sponsorships represent our commitment to bettering this community, while teaching people more about the work we do on their behalf."

The many events sponsored for this call include the Latinos in Action, Long Beach Camerata Singers, the St. Mary Medical Center Foundation's charity golf tournament and the Historical Society of Long Beach's Historical Cemetery Tour.

Port staff members attend select sponsored events to conduct community outreach. The Port also receives ad space, booths, signage or other promotional opportunities to spread awareness about its mission.

Sponsorship applications are accepted from community groups twice a year, in March and September. More information about the sponsorship program [can be found here](#).

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Photo caption: To raise awareness about maritime trade and promote social responsibility, the Port of Long Beach sponsors many community events, such as the Martin Luther King Jr. Peace & Unity Parade and Celebration.

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