



News Release

Helping Businesses Grow and More in Latest 'Pulse of the Port' New episode of award-winning video series now playing

July 16, 2012



The latest installment of the award-winning "Pulse of the Port" video series starts with a trip to the Port of Long Beach's security hub and then takes a look at Port programs to help local businesses flourish.

Begin with a visit to the Joint Command and Control Center, where agencies like U.S. Customs and Border Protection, the Coast Guard and the Long Beach Police Department partner with the

Port's Harbor Patrol to keep the Port safe. From there, we hit the water with the LBPD's Dive Team during a training exercise. [Click here.](#)

Then learn about Foreign Trade Zones, a program that allows local companies to defer or eliminate duties on imports, allowing them to control their cash flow and grow their business. Recently, the Port sponsored a seminar to promote the use and awareness of FTZs. [Click here.](#)

From there, head over to the Port's massive Middle Harbor Redevelopment Project, where concrete is being poured for the wharf deck. Two aging terminals are being combined into a state-of-the-art green facility. Also, participants in the Port's Green Flag vessel speed reduction program are honored for their help cutting pollution. [Click here.](#)

Finally, the Port participated in the Los Angeles County Economic Development Corporation's International Trade Outlook event. Business leaders, policy makers and goods movement industry professionals explored the relationship between trade and economic development in our region. [Click here.](#)

For the whole Pulse of the Port lineup, [click here](#) or watch the program in its entirety on Long Beach Television Channel 3 Mondays at 7:30 p.m. and 11 p.m., Wednesdays at 7:30 p.m., Fridays at 7 p.m., Saturdays at 7:30 p.m., and Sundays at noon. Verizon subscribers can catch the program on Channel 21.

You can find the Pulse of the Port video archive at www.polb.com/pulse.

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